



CSL and dtac in World's First, Connecting Roaming Voice Traffic over Next Generation IPX

Hong Kong – 13 August 2010 – CSL reinforced its leadership position in the International arena today with the successful completion of a series of trials together with Total Access Communication PLC (**dtac**) in Thailand, Telecom New Zealand International and Sybase 365.

The trials successfully exchanged roaming and IDD voice traffic directly between the networks of CSL and dtac over the next generation of international inter-operator connectivity termed IPX (IP eXchange).

IPX is an interconnection standard developed by the GSM Association for the next generation exchange of IP based traffic between mobile and fixed operators as well as other types of service provider (such as ISP), transmission is via an IP based Network-to-Network Interface.

The trials utilised SIP-I, a new protocol designed by the 3G Partnership Project (3GPP) and recommended by the GSM Association for Inter Operator connectivity.

IPX connectivity allows for improved quality of service, performance and reliability by directly connecting to international networks, resulting in high quality transmission of voice, signalling and high speed data.

About CSL Limited

CSL is Hong Kong's first and leading mobile network operator. It is also the first mobile company in Hong Kong to employ a distinctive market segmentation strategy and it uses leading-edge technologies to provide customer-focused services through segmented brands: 1010, One2Free and New World Mobility. It operates a world-class GSM / WCDMA network through which it offers comprehensive post and pre-paid mobile



services to both local and international customers.

CSL is also the leading roaming operator in Hong Kong providing unparalleled international multi-media connectivity with over 515 mobile operators around the world.

For more information, please visit www.hkcs1.com.

CSL is part of Telstra International, a business unit of Telstra Corporation Limited, Australia's leading telecommunications and information services company (www.telstrainternational.asia).

About dtac

Total Access Communication PLC or "dtac" is one of the leading telecommunication service providers in Thailand with more than 20.6 million active subscribers nationwide (as of second quarter, 2010). It was founded in August 1989 and has been providing comprehensive portfolio of voice and data services to its customers ever since. For more information, visit: www.dtac.co.th/english.

About Sybase 365

Sybase 365, a subsidiary of Sybase, Inc. (an SAP company; NYSE: SAP), is the global leader in enabling mobile information services for mobile operators, financial institutions and enterprises. Sybase provides their customers with the widest offering in SMS, MMS, GRX, IPX interoperability, end-to-end mobile commerce solutions, innovative mCRM, mobile marketing and content delivery services. Sybase 365 processes more than 1.4 billion messages per day, reaching 850 operators and 4 billion subscribers around the world. For more information, visit: www.sybase.com/365.

About TNZI

TNZI is the international division of Telecom New Zealand, the major full-service telecommunications provider in New Zealand. TNZI's global voice business has more than 200 voice customers/vendor relationships and carries voice traffic originating and terminating in all parts of the world. TNZI has been a pioneer in the international



wholesale voice business and was the first international carrier to operate in the US using a 214 licence. TNZI has built a global next-generation softswitch network and developed offerings specifically targeted at the needs of mobile and fixed operators. Telecom New Zealand is listed on the Australian, New York and New Zealand stock exchanges and has a strong **A** rating from Moody's Investor Service and Standard and Poor's. Telecom is co-owner of the Southern Cross Cable network. For more information, visit: www.tnzi.com.

For media enquiries, please contact:

CSL

Lavin Chan

Tel: +852 2883 2742

Email: lavin.ch.chan@hkcsl.com