



For Immediate Release

CSL will Launch iPhone 4 in Hong Kong

CSL will launch iPhone 4, the thinnest smartphone in the world with the highest resolution display ever built into a phone, in Hong Kong in the coming weeks. For further information or to register interest please visit www.1010.com.hk or www.one2free.com or any 1O1O Centre or one2free shop. For more information on iPhone 4 please visit www.apple.com/iphone.

About CSL Limited

CSL is Hong Kong's first and leading mobile network operator. It is also the first mobile company in Hong Kong to employ a distinctive market segmentation strategy and it uses leading-edge technologies to provide customer-focused services through segmented brands: [1O1O](#), [one2free](#) and [New World Mobility](#).

It operates a world-class GSM / WCDMA and unique UMTS 900 network in Hong Kong through which it offers comprehensive post and pre-paid mobile services to both local and international customers. CSL is also the leading roaming operator in Hong Kong to provide unmatched international multi-media connectivity with over 500 mobile operators around the world. For more information, please visit www.hkcsl.com.

CSL is a subsidiary of Telstra Corporation Limited, Australia's leading telecommunications and information services company (www.telstra.com).

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