

Immediate release

Take a trip to Asia's only Toy Story Land with one2free!

one2free invites you to share the joy of this Christmas with your family, friends and loved ones at Hong Kong Disneyland's Toy Story Land

Hong Kong, 23 November 2011 — Make this Christmas an extra special one with one2free! With “one2free It's Play Time Christmas Promotion”, all Hong Kongers can enjoy the fun and adventure of Toy Story Land, the latest themed attraction at Hong Kong Disneyland Resort, and share it with their family and friends.

To celebrate the joy and festivity of Christmas, one2free is offering customers signing up to designated one2free service plans two complimentary tickets to the park to enjoy the excitement of Toy Story Land – a brand new themed area exclusive to Hong Kong within Asia, where visitors will feel like they've shrunk to the size of toys as they play with Woody, Jessie, Rex and all their *Toy Story* friends and ride on the three main new attractions RC Racer, Slinky Dog Spin and the Toy Soldier Parachute Drop.

The “one2free It's Play Time Christmas Promotion”, which lasts from 24 November through to New Year's Eve, is designed to bring communities together to celebrate Christmas. Through a special partnership with Make-A-Wish[®] Hong Kong, one2free will continue to spread cheer to underprivileged children by providing the opportunity for them to visit the park and the new Toy Story Land in February. one2free fans on Facebook can participate and spread their own cheer by creating and sharing specially designed Toy Story Land Christmas Cards. Visit www.facebook.com/one2freefans from December 1 onwards to make your own special customized e-card for your friends and family.

The playfulness of Toy Story Land will also be brought to customers across Hong Kong as fun and interactive Toy Story Land elements and activities are rolled out across all of one2free's stores. At one2free Mongkok, customers can post greetings to friends on Facebook through the interactive tablet wall and play on the toy claw machine to walk away with special Disneyland prizes. Throughout December, the Christmas festivities are celebrated every weekend with special promotions and surprise events. Customers are encouraged to visit one2free Mongkok on 17 December for an exclusive Toy Story Land experience, including games and a surprise guest visit. It'll be a great way for one2free customers to spend the day hanging out with their friends.

A new Limited Edition Toy Story Land Pre-Paid SIM and Voucher Box Set, created to celebrate the new launch, will also be available for sale and as a commemorative gift when customers purchase selected service plans during the “one2free It's Play Time Christmas Promotion” Period.

“As Christmas approaches, one2free is helping the Hong Kong community celebrate and come together to share the joy with family, friends and loved ones” says Mark Liversidge, Chief Marketing Officer of one2free's parent company, CSL Limited. “one2free's partnership with Hong Kong Disneyland reflects our continued drive for innovation leadership. Not only can one2free customers access the only 4G LTE mobile broadband network in Hong Kong but now they can also take themselves and a friend to the first Toy Story Land in Asia.”

For more information on the “one2free It’s Play Time Christmas Promotion”, please refer to the enclosed [Fact Sheet](#).

“one2free It’s Play Time Christmas Promotion” Photos

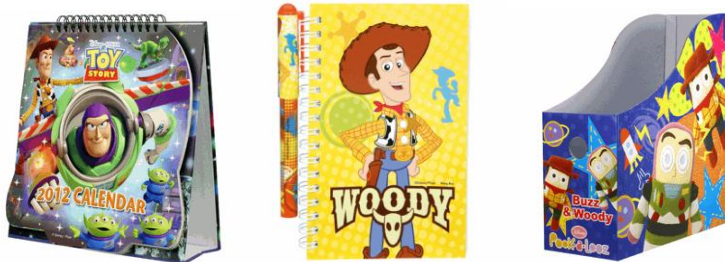
Pre-Paid SIM and Voucher Box Set (*Toy Story*)



one2free Mongkok Christmas decorations featuring the Toy Story Land



one2free exclusive *Toy Story* Christmas premiums



About one2free

one2free is a community brand with a mission to provide the Hong Kong consumer with a better, wider and faster mobile communications experience at exceptional value. one2free believes in making innovation affordable for everyone.

In 2011, one2free continued to raise the bar as the only mobile operator in Hong Kong to have commercially launched the cutting-edge 4G LTE network citywide.

Transforming the telecoms retail scene in Hong Kong, consumers can also discover the world of one2free at its new 6,000 square feet flagship store at the heart of Mongkok. An immersive experience

designed to bring to life the simplicity and benefits of mobile communications for consumers everywhere – experience entertainment, music and personalised accessories like never before.

For more information, please call one2free at 29 722 123 or visit www.one2free.com.hk.

About Toy Story Land

Come join the toys from your favorite Toy Story films for playtime at Toy Story Land! Come and explore Toy Story Land with its three larger-than-life rides. Andy's speediest toy car RC Racer is sure to get your adrenaline pumping as you race along a 27 meter-high U-shaped coaster. Join the high flying adventure with the Toy Soldier Parachute Drop, and howl with laughter on the rollicking Slinky Dog Spin. Join the toys from your favorite Toy Story films for playtime at Hong Kong Disneyland!

For more information of park, please visit www.hongkongdisneyland.com.

About Make-A-Wish® Hong Kong

Make-A-Wish® Hong Kong was founded in 1989, under the administration of Keswick Foundation. In 1998 it registered as a non-profit charity organization in Hong Kong and became a member of the Make-A-Wish Foundation® International, which has its headquarters in USA. Make-A-Wish® Hong Kong was set up to grant wishes to children with life-threatening medical conditions in Hong Kong and Macau*; to enrich the human experience with hope, strength and joy.

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