



10 February 2003

One2Free Introduces the Amusing One2Free Zone™

New subscribers can now enjoy the best value-added lifestyle services and have a month of "Horoscope" or three JAVA games free-of-charge.

One2Free, the lifestyle mobile brand of CSL, today announces the launch of One2Free Zone™ – the greatest mobile amusement service in town. Customers can now enjoy the latest and trendiest value-added services such as mobile online network games, Multimedia Messaging Service (MMS) and RingMaster.

When customers subscribe to the One2Free network, they not only enjoy special trade-in offers, but also have a month of "Horoscope" from MMS Magazine or download three JAVA games free-of-charge.

The most comprehensive infotainment

One2Free Zone™ provides customers with an array of amusing value-added lifestyle services including:

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|-------------------------|---|
| JAVA Zone: | With over 80 multimedia JAVA games available, such as Hong Kong's first online network ga |
| MMS: | Lets customers freely incorporate images, audio and text in one message. |
| RingMaster: | Hong Kong's first connecting tone service, with sound effects, voice messages and music clips |
| m-Commerce: | No need to queue. Now you can buy movie tickets on your mobile phone. |
| Music FreeR: | More than 2,000 handset ringtones to choose from. |
| 【Cool】 Graphics: | Over 2,500 graphics for you to download and include in your own cool designs |
| Mobile Email: | Check, send and receive email anytime, anywhere |

Customers can enjoy the best infotainment from the greatest mobile amusement service in town by simply pressing [#100#] on their handsets, accessing WAP or visiting www.one2free.com.

A tailor-made Data Bundle Plan

To better serve the ever-changing needs of customers, One2Free offers them with a customised Data Bundle Plan (refer to the table below). Customers can enjoy high-quality voice and data services and trendy mobile services at One2Free Zone™ with just one monthly charge (HK\$178 or HK\$238).

Free one month of "Horoscope" or three JAVA games

New customers can now enjoy a month of "Horoscope" from MMS Magazine or download three JAVA games for free when they subscribe to the Data Bundle Plan. The three exciting

multimedia JAVA games for customers to download are "Puzzle Bobble", "Racing Fever" and "Hong Kong Mahjong".

Buy a Nokia 6610 for just HK\$1,538

What's more, customers can buy the latest handsets at bargain prices with One2Free's special trade-in offers. For instance, a customer who returns an old Nokia 8310 can buy a brand-new Nokia 6610 for just HK\$1,538 (original price: HK\$2,688).

Find out more about One2Free Zone™ by calling the One2Free Customer Service Hotline at 25 123 123 or visit our homepage www.one2free.com.

| Data Bundle Plan | | | |
|-------------------------|------------|---|--|
| \$178 | 800 mins | + 100SMS+ 200KB GPRS [can send up to 6 MMS] | 1st month of "Horoscope" from MMS M |
| \$238 | 1,300 mins | + 100SMS+ 200KB GPRS [can send up to 6 MMS] | 1st month of "Horoscope" from MMS M |